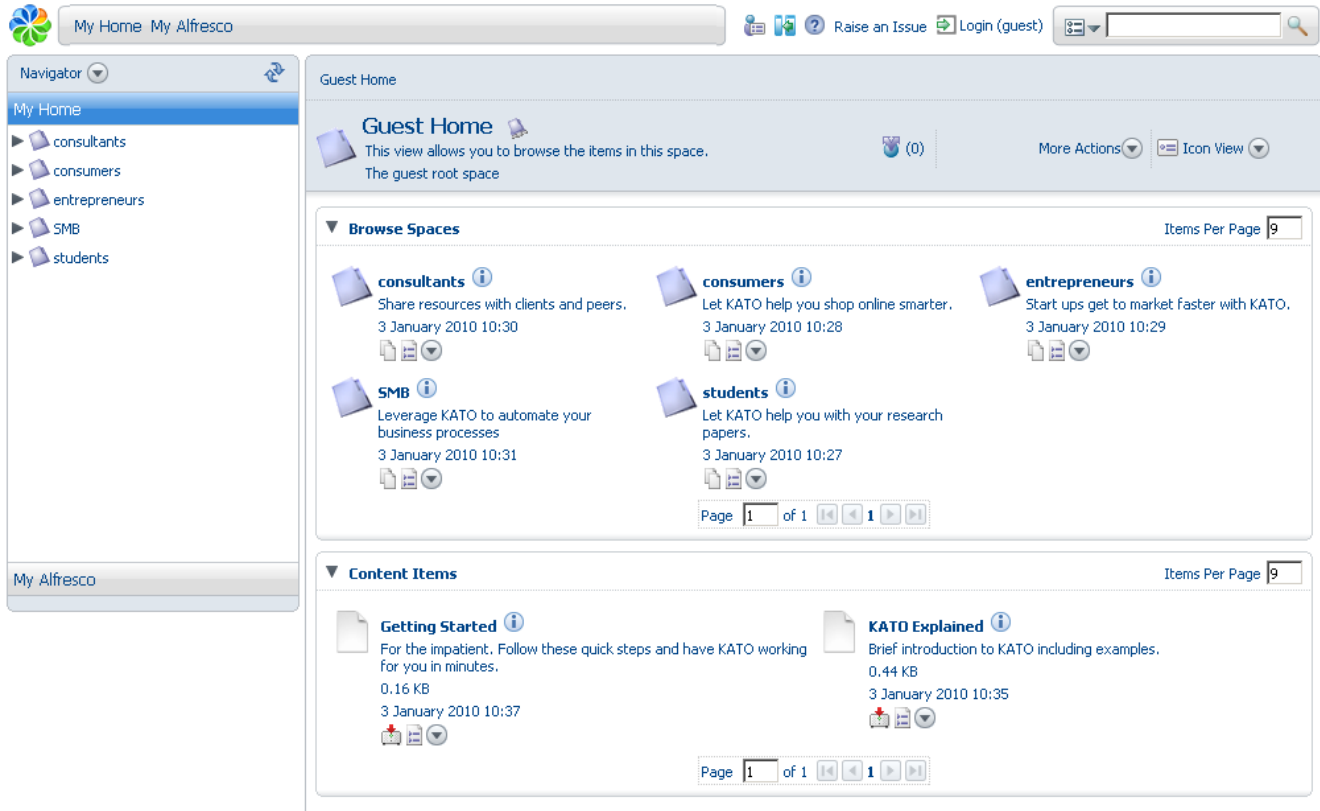


Proposed KATO UX Walk Through

Here is what KATO might look and act like were we to integrate KATO with Alfresco CMS.



 Supplied free of charge with [no support](#), [no certification](#), [no maintenance](#), [no warranty](#) and [no indemnity](#) by [Alfresco](#) or its [Certified Partners](#). [Click here for support](#). Alfresco Software Inc. © 2005-2009 All rights reserved.

- This is what the user will see when they hit the home page as an unregistered guest.
- There are spaces that cater to specific interests.
- There is some introductory content to explain what KATO is and how to get started.
- Alfresco doesn't directly support user self registration so I will have to create a special page for that which is not displayed in this walk through.
- Clicking the login link (near the upper right hand corner) takes you to the login screen.

KATO Alfresco Walk Through Page 2 of 10 Pages

Here is what the user normally sees when logging in to Alfresco.



- Currently, in this walk through, there is little to no signage of KATO itself. Is this an issue?
- I believe that we can customize Alfresco to surface the KATO brand in such things as logos.
- The user fills in his name and password and clicks the login button in order to see his home space.

KATO Alfresco Walk Through Page 3 of 10 Pages

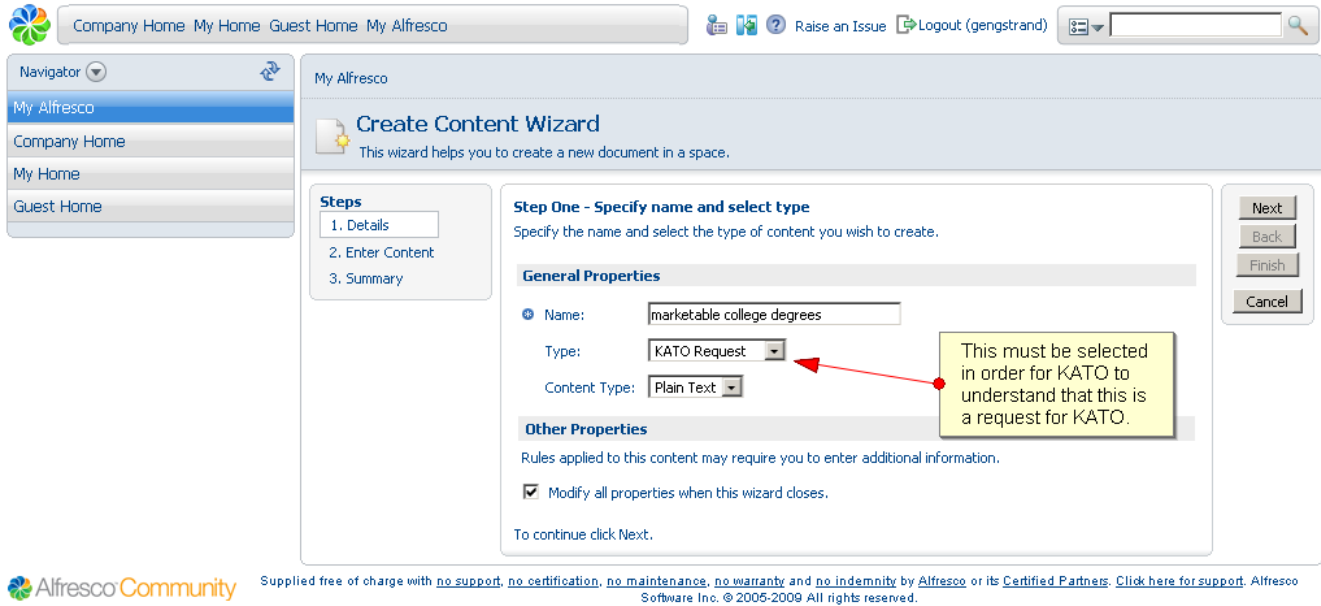
Here is what a typical home page might look like to a newly registered user.

The screenshot shows the Alfresco user interface. At the top, there is a navigation bar with links for "Company Home", "My Home", "Guest Home", and "My Alfresco". To the right of the navigation bar are icons for "Raise an Issue" and "Logout (gengstrand)", along with a search box. Below the navigation bar is a "Navigator" sidebar with a dropdown menu and a refresh icon. The main content area is titled "My Alfresco" and contains a "My Alfresco Dashboard" section with a "Configure" link. The dashboard is divided into two columns: "Alfresco" and "Common Tasks". The "Alfresco" column includes links for "Demonstration", "Feature Tour", and "Online Help". The "Common Tasks" column includes links for "Browse items in your home space", "Create a space in your home space", "Add content to your home space", and "Create content in your home space". Below the dashboard is a "My Tasks To Do" section with the text "No tasks found." At the bottom of the page, there is a footer with the "Alfresco Community" logo and a disclaimer: "Supplied free of charge with no support, no certification, no maintenance, no warranty and no indemnity by Alfresco or its Certified Partners. Click here for support. Alfresco Software Inc. © 2005-2009 All rights reserved."

- There is introductory content here for learning more about how to use the CMS part.
- The next page is what you see when you click the **Create content in your home space** link.

KATO Alfresco Walk Through Page 4 of 10 Pages

Here is the first page that the user will see when creating new content in Alfresco.



Company Home My Home Guest Home My Alfresco

My Alfresco

Company Home

My Home

Guest Home

My Alfresco

Create Content Wizard

This wizard helps you to create a new document in a space.

Steps

1. Details
2. Enter Content
3. Summary

Step One - Specify name and select type

Specify the name and select the type of content you wish to create.

General Properties

Name: marketable college degrees

Type: KATO Request

Content Type: Plain Text

Other Properties

Rules applied to this content may require you to enter additional information.

Modify all properties when this wizard closes.

To continue click Next.

Next

Back

Finish

Cancel

This must be selected in order for KATO to understand that this is a request for KATO.

Alfresco Community

Supplied free of charge with no support, no certification, no maintenance, no warranty and no indemnity by Alfresco or its Certified Partners. Click here for support. Alfresco Software Inc. © 2005-2009 All rights reserved.

- This is how KATO enhanced Alfresco differs from vanilla Alfresco. In a traditional CMS, you publish content with an authoritative voice since you are publishing expert content to be shared with others. In KATO, you can still do that but you can also publish content where you are asking questions in search of answers.
- The user fills out this form then clicks the next button in order to progress to the second step of the create content wizard.

KATO Alfresco Walk Through Page 5 of 10 Pages

This is the second page where the user asks his question.

Company Home My Home Guest Home My Alfresco

My Alfresco

Create Content Wizard

This wizard helps you to create a new document in a space.

Steps

1. Details
2. Enter Content
3. Summary

Step Two - Enter Content
Enter your document content into the repository.

I am considering a return to college and want to know what are the most marketable degrees that I should consider.
Is an MBA still a profitable course of action?
Should I go into a more technical direction? Is there any marketability in the humanities?

Next
Back
Finish
Cancel

To continue click Next.

Alfresco Community Supplied free of charge with [no support](#), [no certification](#), [no maintenance](#), [no warranty](#) and [no indemnity](#) by Alfresco or its Certified Partners. [Click here for support](#). Alfresco Software Inc. © 2005-2009 All rights reserved.

- Notice that this is more than just a search engine. The user can do more than just type in keywords. This is significant to users who have trouble with search engines because they don't understand how to pick the right keywords.
- Notice that this is more than just an “Ask Jeeves” style question. The user should be trained to include intent in their request. Don't just ask a question. Indicate what you hope to be able to do with the answer.
- Feel free to ask multiple, related questions.

KATO Alfresco Walk Through Page 6 of 10 Pages

Here is where the user reviews what he is about to create.

Company Home My Home Guest Home My Alfresco

My Alfresco

Create Content Wizard

This wizard helps you to create a new document in a space.

Steps

1. Details
2. Enter Content
3. Summary

Summary

The information you entered is shown below.

File Name: marketable college degrees
Type: KATO Request
Content Type: Plain Text

To add the content to this space click Finish. To review or change your selections click Back.

Next Back Finish Cancel



Supplied free of charge with [no support](#), [no certification](#), [no maintenance](#), [no warranty](#) and [no indemnity](#) by Alfresco or its [Certified Partners](#). [Click here for support](#). Alfresco Software Inc. © 2005-2009 All rights reserved.

- Click the finish button to save the item and to modify the content properties.

Company Home My Home Guest Home My Alfresco

My Alfresco

Modify Content Properties

Modify the content properties then click OK.

Properties

Name: marketable college degrees
Title: Educational Next Steps
Description: I am considering a return to college.
Author: Glenn
Edit Inline:
Source:
Search:
Last Run: None

OK Cancel

These fields are what gets displayed in your home space.

Leave these blank for now as KATO will fill them in for you.



Supplied free of charge with [no support](#), [no certification](#), [no maintenance](#), [no warranty](#) and [no indemnity](#) by Alfresco or its [Certified Partners](#). [Click here for support](#). Alfresco Software Inc. © 2005-2009 All rights reserved.

- Here are some extra properties that are used to present your request later on.
- Remember that requests and replies are saved. They are not thrown away like a typical search engine. Replies can be future requests too.
- You can organize, share, search, or browse through requests and replies.
- Click the OK button to commit this data.

KATO Alfresco Walk Through Page 7 of 10 Pages

Here is what the user's home space looks like now that she has created a request for KATO.

The screenshot shows the 'My Alfresco' home space. The top navigation bar includes 'Company Home', 'My Home', 'Guest Home', and 'My Alfresco'. The left sidebar shows a 'Navigator' with 'My Alfresco' selected. The main content area is titled 'My Alfresco' and shows a list of 'Content Items'. A single item is displayed: 'marketable college degrees', with a description 'I am considering a return to college.', a size of '0.25 KB', and a creation date of '3 January 2010 11:41'. A yellow callout box with a red arrow points to the item name, containing the text 'Here is the request that was just created.' Another yellow callout box with a red arrow points to the 'marketable college degrees' link, containing the text 'Click here in order to review the properties and ask KATO to work the request.'

Alfresco Community Supplied free of charge with [no support](#), [no certification](#), [no maintenance](#), [no warranty](#) and [no indemnity](#) by Alfresco or its [Certified Partners](#). [Click here for support](#). Alfresco Software Inc. © 2005-2009 All rights reserved.

Here is the properties display for the request.

The screenshot shows the 'Details of marketable college degrees' properties display. The top navigation bar is the same as in the previous screenshot. The left sidebar shows 'My Alfresco' selected. The main content area is titled 'Details of marketable college degrees' and shows the location '/Company Home/User Homes/gengstrand'. The 'Properties' section is expanded, showing the following details:

Name:	marketable college degrees
Title:	Educational Next Steps
Description:	I am considering a return to college.
Author:	Glenn
Creator:	gengstrand
Created Date:	3 January 2010 11:37
Modifier:	gengstrand
Modified Date:	3 January 2010 11:41
Edit Inline:	Yes
Source:	
Search:	
Last Run:	

A yellow callout box with a red arrow points to the 'Run Action' button in the 'Actions' panel, containing the text 'Click here in order to run KATO.'

Alfresco Community Supplied free of charge with [no support](#), [no certification](#), [no maintenance](#), [no warranty](#) and [no indemnity](#) by Alfresco or its [Certified Partners](#). [Click here for support](#). Alfresco Software Inc. © 2005-2009 All rights reserved.

KATO Alfresco Walk Through Page 8 of 10 Pages

Here is how the user initiates a request to KATO.

Company Home My Home Guest Home My Alfresco

My Alfresco

Run Action Wizard

This wizard helps you run an action

Steps

1. Actions
2. Summary

Step One - Select Actions

1. Select Action
Ask KATO
2. Click to set values and add to list
Set Values and Add

Selected Rule Actions

Summary

No selected items.

To continue click Next.

Next Back Finish Cancel

Click here to continue.

Select KATO in the drop down.

Supplied free of charge with [no support](#), [no certification](#), [no maintenance](#), [no warranty](#) and [no indemnity](#) by Alfresco or its [Certified Partners](#). [Click here for support](#). Alfresco Software Inc. © 2005-2009 All rights reserved.

The user must review the request before KATO starts working on it.

Company Home My Home Guest Home My Alfresco

My Alfresco

Run Action Wizard

This wizard helps you run an action

Steps

1. Actions
2. Summary

Step One - Select Actions

1. Select Action
Ask KATO
2. Click to set values and add to list
Set Values and Add

Selected Rule Actions

Summary

Ask KATO

To continue click Next.

Next Back Finish Cancel

Click here

Supplied free of charge with [no support](#), [no certification](#), [no maintenance](#), [no warranty](#) and [no indemnity](#) by Alfresco or its [Certified Partners](#). [Click here for support](#). Alfresco Software Inc. © 2005-2009 All rights reserved.

KATO starts working on your request once you click the finish button.

KATO Alfresco Walk Through Page 9 of 10 Pages

After returning to her home page, the user now sees extra content.

The screenshot shows the Alfresco web interface for a user named 'gengstrand'. The top navigation bar includes 'Company Home', 'My Home', 'Guest Home', and 'My Alfresco'. The main content area is divided into two sections: 'Browse Spaces' and 'Content Items'. The 'Content Items' section displays three search results:

- Engineers in Marketing**: There was a more effective alternative in building a marketing department than hiring traditional marketers with MBAs. 1.16 KB, 3 January 2010 11:51.
- Humanities Marketability**: In Tough Times, the Humanities Must Justify Their Worth. 0.52 KB, 3 January 2010 11:54.
- marketable college degrees**: I am considering a return to college. 0.25 KB, 3 January 2010 11:41.

Below these results is a fourth item, **Specialized MBA**, which is highlighted by a red arrow pointing to a yellow box labeled 'What KATO found.'. The 'marketable college degrees' item is also highlighted by a red arrow pointing to a yellow box labeled 'The original request.'. The interface includes a sidebar with 'My Home' selected, and a footer with the Alfresco logo and community information.

Alfresco Community Supplied free of charge with [no support](#), [no certification](#), [no maintenance](#), [no warranty](#) and [no indemnity](#) by [Alfresco](#) or its [Certified Partners](#). [Click here for support](#). Alfresco Software Inc. © 2005-2009 All rights reserved.

- In addition to the original request, the user now sees what KATO found as an answer to the request.
- The user is free to organize this as she sees fit including deleting or moving to separate folders.
- Running KATO on a folder directs KATO to process all requests within that folder.
- Click the title of a search result to bring up a new page with the content that KATO found for this item.
- Users can edit their copy of the content any way that they wish. This content stays here even if the original web page changes or goes away.
- Clicking the properties icon (see page 7) takes the user to the next screen.

KATO Alfresco Walk Through Page 10 of 10 Pages

Here are the property details for one of the search results that KATO found.

Company Home My Home Guest Home My Alfresco

gengstrand

Details of 'Specialized MBA'

Location: /Company Home/User Homes/gengstrand
View the details about the content.

Custom View
Apply Template

Links
View In Browser View in WebDAV View in CIFS
Download Content Details Page URL Alfresco Node Reference

Properties

Name:	Specialized MBA
Title:	Specialized Degrees
Description:	Kaplan University Launches Five New Specializations for Its Master's and Bachelor's Degree Programs.
Author:	KATO
Creator:	gengstrand
Created Date:	3 January 2010 11:47
Modifier:	gengstrand
Modified Date:	3 January 2010 11:55
Edit Inline:	Yes
Source:	http://pmtips.net/kaplan-university-launches-specializations-masters-bachelors-degree-programs/
Search:	human resources project management business administration
Last Run:	

Actions

- Edit Online
- Edit Offline
- Check Out
- Download
- Update
- Cut
- Copy
- Delete
- Take Ownership
- Manage Content
- Create Shortcuts
- Preview in Template
- Run Action
- Make Multilingual
- Start Discussion
- Start Advanced Workflow

Multilingual Content Info

Workflows

Category

Version History

Company Home
Guest Home
My Alfresco

Alfresco Community

Supplied free of charge with [no support](#), [no certification](#), [no maintenance](#), [no warranty](#) and [no indemnity](#) by Alfresco, or its [Certified Partners](#). [Click here for support](#). Alfresco Software Inc. © 2005-2009 All rights reserved.

- Persistent and sharable requests and results, automated keyword extraction, and motive oriented search are the three main features that the open source project KATO provides over ordinary search.
- We use KATO ourselves to build out specialized areas for market segments that we wish to specifically target.
- Over time, we transition to a freemium model where users will have to pay a subscription fee to access the more popular specialized areas.